



United School of Business Management

(Approved by AICTE, Ministry of HRD, Govt. of India & affiliated to BPUT, Govt. of Odisha)

www.usbm.ac.in



Vision

To be an institution of academic excellence fostering quality techno-managerial education and empowering future workforce.

Mission

- * Strive for academic excellence
- * Integrate the latest ICT-enabled tools with the teaching-learning process
- * Enhance critical thinking, creativity and leadership capabilities of students
- * Promote core human values for holistic growth and development of students



Governing Body

Mr. Soumyakanta Balabantaray, Managing Trustee, Maa Biraja Charitable Trust, Bhubaneswar

Mr. Durga Charan Das, Trustee

Mrs. Jharanarani Swain, Trustee

Dr. K. C. Swain, Academic Advisor

Dr. Sanjib Kumar Das, Principal

Prof. Dr. Maheswar Sahu, Ex-Professor, Dept. of Commerce, Utkal University, Vanivihar

Prof. Dr. Bhabes Sen, Ex-Professor, Department of Economics, Utkal University, Vanivihar

Mr. Neelmadhab Swain, Principal Consultant, Infosys

Mr. Tapas Ranjan Mallick, Former Director, LIC, India

Mr. Saroj Kumar Swain, Director, East End Technology Pvt. Ltd., Choudwar



The importance of management has increased tremendously in recent years due to increase in the size and complexity of organizations, turbulent environment and growing responsibilities of business. Innovation and excellence have become the determining factors of success and sustenance in this area. In this context management study has become a coveted branch of higher studies throughout the world. USBM started its glorious journey a decade back to cater to the demands in this regard and directed all its efforts to bring innovative and contemporary approaches to this area of study.

Our endeavour has been to create future leaders who will manage and create powerful organizations in the ever changing corporate landscape. Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. Our persistent focus on industry interaction equips the students with the latest management techniques so that they can face the real-life challenges with a better conviction.

With acclaimed faculty members who have the right mix of industry-academic experience, USBM has been striving to give the best exposure to the students. USBM invites those aspiring minds who dream it big and wish to lead.

Mr. Soumyakanta Balabantaray

MA (Applied Geography), LLB, MBA

Director



With the globalization of technology and liberalization of economy, the country is facing a great challenge to sustain its annual growth in GDP. In this context, quality Managers are needed, who can provide qualitative services to the society. USBM provides significant opportunities to students to learn, grow and most importantly, develop and hone multiple skills across various disciplines. The institute is committed to build excellence in education, unleash the best creative and analytical potential in the field of Management and allow the students to evolve into professionals at par with the industry standards to face the challenges of knowledge economy.

At USBM, we believe that learning should be an enjoyable process for students to realise their goals and aspirations. Our objective is to develop leaders with strong humane and ethical values who can take decisions that will not only benefit them but also benefit the society, the nation and the world as a whole.

Prof. (Dr.) Kahnu Charan Swain

M.Com., PhD

Academic Advisor



The effects of globalization have brought about incredible changes within the education system. The corporate world is being swamped by stimuli that force a constant metamorphosis in management theory and practice, thereby creating a gap between wisdom to be found in books and success in day-to-day business. Bridging this gap is an effort in itself, which has been taken as a challenge by USBM. It attempts to give professional education a new perspective and to achieve perfection in all spheres.

USBM strives to achieve a blend of intense academic rigor with practical orientation. The offered courses arm the students with effective knowledge, skills, ideas and a positive attitude which make them equipped to face the challenges the corporate world is facing today.

We are confident that USBM will scale new heights of excellence in the years to come.

Dr. Sanjib Kumar Das

M.Com., PhD

Principal



Objective

USBM's prime objective is to keep true to its vision and offer an education which is not just leading to a degree, but one that inspires students to respond to the ever changing demands of the society. It ensures meaningful and application oriented practice to make the students industry-ready and develop in them the ethos of corporate professionalism.



Genesis of USBM

USBM was established with an initiative and support from some of the leading academicians, industrialists and business houses in 2007. Within a short span it has revolutionized the concept of professional MBA & MCA training. It has ceaselessly been pursuing and traversing new areas of excellence in academics with an enviable success rate in the state as well as in the country. USBM is approved by All India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India and is affiliated to Biju Patnaik University of Technology (BPUT), Govt. of Odisha.

Campus Infrastructure



Lecture Room

Spacious, acoustically designed, and air conditioned classrooms equipped with LCD projectors and public address systems, facilitate course delivery through the use of audio-visual inputs, from slide presentations to video clips and video lessons, which make the learning process more effective, memorable and practical. With Wi-Fi facility and LCDs, the teaching learning process takes place in a high-tech environment where teacher inputs, textbooks and the internet guide one to the heights of excellence.

Digital Communication Centre

Computer Laboratory

USBM has four spacious, air conditioned and centrally controlled and monitored Computer Laboratories. 200 well equipped and operational systems with current edition of antivirus, licensed software and latest configuration of hardware are made available to the students for their convenience in adapting to modern technology.

Wi-Fi Campus

USBM has 10 Wi-Fi access points: – 4 in college campus, 4 in Hostel, 1 in Library and 1 in language lab, to provide uninterrupted, free internet access to the students.



Knowledge Centre Library

The library every year purchases latest edition of academic books with latest contents on upcoming new theories for the students. It is well equipped with an adequate number of books, journals, and magazines.. The library provides access to 20 National and International journals, 11 newspapers in English and vernacular language, and 15 magazines. Students can borrow an ample number of books for their study.

E-library

The E-library helps the students access thousands of books to select the content they wish to go through. Many e-books and e-journals are made available to the students for their need.



Hostel

USBM hostel rooms are comfortably-furnished and make for a good home away from home. Girls and boys have separate blocks and each block has a fixed capacity. There is a range of accommodation options to choose from, for students' convenience. The hassle-free accommodation gives them the comfort of company as they settle into their college and course. It also gives them opportunity to make friends and get acquainted with the campus and its facilities. Hostels are fully secure and have well- furnished and well-equipped rooms. In this kind of accommodation, they have access to TV room, leisure/sports activities and newspapers within the hostel premises.



Canteen

The well maintained air-conditioned canteen is available inside the campus and it serves economical, hygienic and healthy food for the students and employees. The kitchen is well-ventilated and equipped with modern and hygienic infrastructure.



Transportation

A full fledged Transport department functions in the college with buses to provide transport facility to students and staff from various places of Bhubaneswar city to its campus. This service is offered ensuring a hassle-free and safe transportation.



Finance Support

USBM believes that meritorious students should never be far away from their dream career, due to lack of money. For this the college has tie-up with various financial service providers to arrange fund for the deserving candidates.



Medical Facility

The college has the facility for medical consultation for day scholars as well as for the hostel boarders. Besides, USBM has tie-up with the KIMS hospital in case of exigencies.

Pedagogy



learn it
the right
way



Classroom Training

The spirit of classroom training encompasses the fundamentals of theoretical and conceptual learning. Emphasis is given on the interactive learning process through case studies, assignments, quizzes and presentations made by the students.



Group Learning

Syndicate learning is more powerful than individual learning. The group dynamism creates the power of synergy leading to success in every aspect of the modern day world. On this belief, our students are grouped into syndicates which encourage them for a free exchange of ideas to understand group dynamics and to harness team spirit.



Guest Lecture

Regular interface sessions with leading personalities from the corporate world, academics, government and non-government institutions are a part of the curriculum at USBM.



Industry Visit

Industrial visits aim to enhance and instill practical experience in the students where they experience the practical workings of the industry. Industrial visits are critical to the development of practical ideation and problem solving skills of management students. Industrial visits expose the students to the practical challenges they are to face in future. By getting a first-hand look into the work, the students are able to prepare themselves for their future work positions. A tour of an industrial campus can provide immense insight to students. Understanding aspects like work risks, factory conditions, and safety methods, can help students by providing fitting solutions when they get a job in company. Moreover industrial visits give the students a chance to interact with designers, engineers and managers.

Study Tour

For the students of United School of Business Management, study tours are often the most unforgettable experience. These academic trips present our students with a unique opportunity to experience business and culture first-hand through company visits, meetings with top corporate professionals and cultural excursions. Each tour includes diverse factory visits, conferences and networking opportunities with business executives in the country. Our students have had great exposure from the previous study tours to Bangalore, Ahmadabad, Rajasthan, Hyderabad etc. This experience boosts their confidence and empowers them in correlating theory with practice.



Communication Development Centre

Communication skills are essential for the successful future career of a student. In today's competitive world, communication skills in business are the most sought after quality of an educated person. Keeping this in mind the institute runs a separate cell called centre for communication development for overall development of the communication skill of the budding managers and technocrats.



Language Lab

The language laboratory is very useful for improving one's communication skill. It provides students with the technical tools to get the best samples of pronunciation of the language. The electronic devices used in the laboratory stimulate the eyes and ears of the learner to acquire the language quickly and easily. The laboratory's collection is designed to assist learners in the acquisition and maintenance of aural comprehension, oral and written proficiency, and cultural awareness. The language laboratory offers broadcasting, television programmes, web-assisted materials and videotaped off-air recordings in the target language. In short, a learner can get the experience of having interaction with native speakers through the laboratory. Hence, the language laboratory has become the need of the hour in any language learning process for communication. Through continuous practice students learn how to use English effectively with ease and with minimal interference of mother tongue. Training in soft skills helps them fine tune their capabilities and realize their potentials.

Clubs and Societies

IT Club

The Purpose of the IT Club is to provide insight to the members on the current status and forecasts of the computing profession, helping members understand the current trends and needs of the IT job and assisting members in defining their personal career paths.

Marketing Club

The club is run with the expectation of learning by fun. This club provides the platform to the students to develop their convincing ability and showcase demonstrating behavior. Understanding the market and developing a practice to see the complications of the fast changing modern market closely is the objective of the club.

Finance Club

The objectives of the club are to increase interest in finance students by relating the experiences of students, professors and alumni, to provide a comprehensive understanding of the finance industry and to help the students in grooming by arranging different activities related to the finance area.

HR Club

The purpose of this club is to keep students updated with the latest concepts and happenings in the area of Human Resource Management and Organizational Behavior, to enhance the learning and hone the skills of students in the area of HRM by encouraging them to take lead in arranging various activities and events in the HR Domain.



English Club

The club aims at effectively lobbying for the interests and concerns of the students towards English Language and providing students an avenue for career identification and development. It also supports an environment that promotes creative ideas and creates an intellectual and experiential use of English language.



Research Club

The objective of the research club is to provide research resources and financial assistance to faculty members and students for writing research papers and Case development, workshop participation / FDP participation and to provide research discussion forum to faculty members for critical discussion on research paper published or paper presented by faculty members.

SR Club

The social responsibility gives a chance to all the employees of an organization to contribute towards the society, environment and country. USBM is involved with the SR activities like Blood Donation, Plantation, Swatchh Bharat Aviyon, Aids Awareness, Flood Relief, Literacy Camp, winter cloth distribution, Yoga camp etc. The NSS and YRC wings coordinate the activities.



Training and Placement



The corporate sector is well known for its dynamism, challenges, out of box thinking and a hunger for performance. So the institute has always tried to develop and maintain relationships with the corporate world through Industry-Institute relationship initiatives. Students are trained on corporate communications, soft skills, presentation skills, formal etiquettes and much more; to help students plan their careers and look for the best opportunities available in the market, in accordance with their abilities and interests.

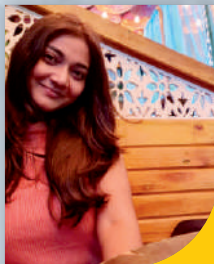
In view of this, the Placement Cell makes sure that students get to interact with industry professionals and experts on regular basis through seminars and workshops, industrial visits, study tours and summer internships. Students are trained on the processes of selections-i.e. Personal Interviews, Group Discussions and Written Tests which include Reasoning and Aptitude.

At present the college is proud to be associated with many companies for recruitments and summer internships.

Industry Interface

Looking at the rapidly changing dynamics of the corporate world and with a view to empowering our students with the current and updated scenario, the corporate big wigs are invited on a regular basis for interaction with the students. Corporate personnel from different sectors like Banking, FMCG, Investment, Training and Consultancy, Core Sectors, FMCD, Insurance, IT, ITES etc., visit the campus and interact with the students. It helps the students to correlate the theoretical aspects taught in the classroom with real happenings in day-to-day business, thus, accelerating their core competencies. As a result the students after graduating successfully feel comfortable to work in multidimensional sectors with different domains. Thus, they get the synergy of capacity building and empowerment.

Our Alumni Speak



Chinmayee Patel, MBA
HR Executive
CSM Technologies Pvt Limited

I like the college because of its faculty and a different vibe it carries. Work hard, party harder is the spirit that drives USBM. Professors turn to mentors and guides and learning from friends makes it a great institute to join. Every now and then we have Academic as well as extracurricular activities to give us opportunity to grow to become a true professional.



Priyabrata Satpathy, MBA
Senior Divisional Internal Auditor
Muthoot Microfin Limited

USBM has given me the confidence to present myself in the corporate world & the skills to excel in life. I thank my institute for providing me the opportunity to earn my first bread and butter. I am really honoured to be part of such an esteemed institute.



Abinash Panda, MBA
Expert Sales Executive
GSK Asia Pvt Ltd

To me USBM is the best college to gain professional education. It is complete with supporting and excellent teachers to shape students into professionals of great standards. To add to, USBM is backed with the latest technology that makes education fun and helps us to learn all that is happening new. We are successful today because of USBM.



Swati Sucharita Nayak, MBA
Recruitment Executive
Mindlance

I believe I have become a Tester by virtue of education, guidance, and mentorship provided by my teachers from time to time. I express my heartfelt thanks to the Management of USBM to have created such a dedicated team not only for learning, but also for training and assisting us to get placed.



Jyotisaya Nayak, MCA
System Engineer, TCS

USBM has been instrumental in shaping my career. I express my indebtedness to the institution for the guidance it has given me.



Abinash Pattnayak, MBA
Personal loan manager
Ujjivan Small Finance Bank

USBM inspires minds. The atmosphere here is very encouraging for the future corporate professionals.



Mukti Prasad Behera, MCA
Full Stack Developer
Naxtre

I offer my heartfelt gratefulness to the general ambience at USBM. It has made me what I am today.



Shreyasree Das, MBA
Senior HR Executive
GyanSys Infotech

All the faculty members are very cooperative and inspiring. A student really enjoys his/her time at USBM.



Rupal Rawal
HR Executive
Accenture

Wherever I am today and further, I will definitely make my teachers proud because whatever I am today it is because of them. I conclude saying THANK YOU from the bottom of my heart.



Shashank Kumar
Commercial Manager
Sambad Group | Kanak News

USBM acquainted me with the real challenges of the world and taught me how to dream beyond anything, simultaneously building my capacity to achieve it. It provided the insight to balance and organize my life and make things happen. Thank you USBM!

Admission Procedure

MBA: To be eligible for admission to the 2 year full time MBA Course a student should be a Graduate of 10+2+3 pattern from any discipline including Engineering provided he/ she qualifies in any common Entrance test conducted by any organization at national level or by the State Govt. or the affiliating university. The admission of the students normally takes place in the month of June-August every year and mostly they are taken from the common counseling made through OJEE, other tests like CAT, MAT, XAT, ATMA, CMAT etc and this is non-negotiable in all the circumstances and the individual institutes have no role to play in the matter.

MCA: For 2 year MCA course a student must be a graduate and must have passed with Mathematics at 10+2 level or at graduate level.



Mr. Pradeep Kumar Dey
Dean (Admission)
Mob. : 9937012914, 9437389895

Course Curriculum for MBA*

Different Specialization for MBA 2 Year Degree Programme :

MARKETING	FINANCE	HUMAN RESOURCES
OPERATIONS MANAGEMENT	SYSTEMS MANAGEMENT	RURAL MANAGEMENT
AGRIBUSINESS MANAGEMENT		

Course Structure (Year I)

SEMESTER 1				SEMESTER 2			
Subject Code	Subject	Credit	Full Marks	Subject Code	Subject	Credit	Full Marks
18MBA101	Managerial Economics	3	100+50	18MBA201	Corporate Finance	3	100+50
18MBA102	Marketing Management	3	100+50	18MBA202	Indian Financial Systems and Services	3	100+50
18MBA103	Organizational Behaviour	3	100+50	18MBA203	Human Resources Management	3	100+50
18MBA104	Management Principles	3	100+50	18MBA204	Business Research	3	100+50
18MBA105	Decision Science	3	100+50	18MBA205	Operations Management	3	100+50
18MBA106	Business Communication	3	100+50	18MBA206	International Business	3	100+50
18MBA107	Financial Accounting and Analysis	3	100+50	18MBA207	Fundamentals of IT & ERP	3	100+50
18MBA108	Business Law	3	100+50	18MBA208	Corporate Strategy	3	100+50
18MBA109	Business Environment & Ethics	3	100+50	18MBA209	Entrepreneurship Development	3	100+50
Total		27	1350	Total		27	1350

Course Structure (Year II)

3 rd Semester	ELECTIVE PAPERS (Credit-3 Each)							Full Marks
	MARKETING	FINANCE	HR	OM	SM	RM	AGM	
Elective-1	Consumer Behaviour	Security Analysis & Portfolio Management	Manpower Planning	Supply Chain Management & Logistics	Data Mining for Business Decisions	Agribusiness Management	Agribusiness Management	100+50
Elective-2	Sales & Distribution Management	Financial Derivatives	Employee Relations	Pricing and Revenue Management	Business Analytics	Rural Marketing	Agricultural Commodity Trading	100+50
Elective-3	Digital Marketing	Advanced Management Accounting	Compensation and Benefit Management	Operations Strategy	E-Commerce and Digital Markets	Rural Development	Agricultural Marketing Management	100+50
Elective-4	Service Marketing	Project Appraisal and Financing	Performance Management System	Sales and Operation Planning	Managing Digital Platforms	Livelihood and Development Management	Agricultural Input Management	100+50
Total 600								
4 th Semester								
Elective-5	Retail Management	Business Taxation	Team Dynamics at work	Management of Manufacturing System	Strategic Management of IT	Rural Credit and Micro Finance	Agricultural Supply Chain Management	100+50
Elective-6	Product & Branding Management	Behavioural Finance	Strategic HRM	Sourcing Management	Managing Digital Innovation and Transformation	Cooperative Management	Agri-food Processing Management	100+50
Elective-7	B2B Marketing	Mergers and Corporate Restructuring	Industrial Legislations	Operations Research Applications	Managing Software Projects	Strategies for Smart Villages	International Trade in Agriculture	100+50
Total 450								

- i. 3rd Semester
Specialization - I 4 papers = 12 credits
Specialization - II 4 papers = 12 credits
- ii. 4th semester
Specialization - I 3 papers = 9 credits
Specialization - II 3 papers = 9 credits
- Internship during vacation after 2nd Semester = 4 credits
Seminar Presentation on any one elective in 4th Semester = 2 credits

* Subject to change as and when instructed by the University.

Course Curriculum for MCA*

First Semester							
Theory							
Sl. No.	Category	Course Code	Course Title	L-T-P	Credit	University Marks	Internal Evaluation
1	BS	MCA01001	Discrete Mathematics	3-0-0	3	100	50
2	PC	MCA01002	Computer System Architecture	3-0-0	3	100	50
3	PC	MCA01003	C and Data Structure	3-0-0	3	100	50
4	PC	MCA01004	Operating System	3-0-0	3	100	50
5	PC	MCA01005	Database Engineering	3-0-0	3	100	50
Total Credit (Theory)					15		
Total Marks						500	250
Practical							
1	PC	MCA01006	Data Structure Using C Lab	0-0-3	2		100
2	PC	MCA01007	Operating System Lab	0-0-3	2		100
3	PC	MCA01008	Database Engineering Lab	0-0-3	2		100
Total Credit (Practical)					6		
Total Semester Credit					21		
Total Marks							300

Second Semester							
Theory							
Sl.	Category	Course Code	Course Title	L-T-P	Credit	University	Internal
1	PC	MCA02001	Computer Networks	3-0-0	3	100	50
2	PC	MCA02002	Analysis and Design of	3-0-0	3	100	50
3	PC	MCA02003	Object Oriented	3-0-0	3	100	50
4	PC	MCA02004	Object Oriented Analysis	3-0-0	3	100	50
5	PC	MCA02005	Internet and Web	3-0-0	3	100	50
Total Credit (Theory)					15		
Total Marks						500	250
Practical							
1	PC	MCA02006	Java and Python	0-0-3	2		100
2	PC	MCA02007	Computer Networks Lab	0-0-3	2		100
3	PC	MCA02008	Algorithm Design Lab	0-0-3	2		100
Total Credit (Practical)					6		
Total Semester Credit					21		
Total Marks							300

Third Semester							
Theory							
Sl.	Category	Course Code	Course Title	L-T-P	Credit	University Marks	Internal
1	PC	MCA03001	Software Engineering	3-0-0	3	100	50
2	PC	MCA03002	Compiler Design	3-0-0	3	100	50
3	NPTEL- MOOC	MCA03003 (NM-)	Elective-I (To be opted from NPTEL MOOC Pool)		3		
4	NPTEL- MOOC	MCA03004 (NM-)	Elective-II (To be opted from NPTEL MOOC Pool)		3	-	-
5	NPTEL- MOOC	MCA03005 (NM-)	Elective-III (To be opted from NPTEL MOOC Pool)		3	-	-
Total Credit (Theory)					15		
Total Marks						200	100
Practical							
1	PC	MCA03006	Software Engineering Lab	0-0-3	2		100
2	PC	MCA03007	Seminar and Technical Writing	0-0-3	2		100
3	PC	MCA03008	Web Programming Lab	0-0-3	2		100
Total Credit (Practical)					6		
Total Semester Credit					21		
Total Marks							300

Fourth Semester							
Theory							
Sl.	Category	Course Code	Course Title	L-T-P	Credit	University Marks	Internal
Practical							
1	PC	MCA04001	Comprehensive Viva- Voice	0-0-2	2		100
2	PC	MCA04002	Internship/ Major Project	0-0-8	15		500
Total Credit (Practical)					17		
Total Semester Credit					17		
Total Marks							600

Words from Experts & Visitors

Had an excellent interaction with the students and faculty members. I personally thank principal of USBM for making the arrangements and the hospitality. Best wishes for future success of the organization.

D.V.Ramana

Professor of Accounting, Xavier Institute of Management

It was an amazing experience to be here and share my views on stock exchange to the enthusiastic students.

Mr. Thomas Mathew

CEO, Bhubaneswar Stock Exchange

Nicely organized seminar with disciplined students.

Mr. Arun Bhat

Head-Corporate, Vedanta Aluminium Ltd.

It was a wonderful experience interacting with the students. Looking forward to interact in future too. I wish all the best to the school, staffs and students

Prof. Kamalesh Mishra

Academician

Very good hospitality and students are very good.

Prof. Damodar Suar

Indian Institute of Technology Kharagpur | IIT KGP · Department of Humanities and Social Sciences

It is nice experience sharing of my thoughts with young students of future India.

Mr. Shashibhushan Upadhyay

Director, Jindal Coke Ltd,

Lovely enthusiastic students.

Mr. Akash Shukla

Former Community Manager, DevRel-Google IN

Words from Faculty Members

USBM wants to transform students to real achievers by providing them an atmosphere of learning, values and total building of character. It is not merely a place of learning, but a temple of learning.

We are shaping global leaders for tomorrow where theory meets practice.

The general environment, pedagogy and the infrastructure make USBM a complete institution.

USBM jingles about outsmart education which does not merely give us information but makes life in harmony with all existence and also motivate technical students for their great careers.

USBM provides the students with a rigorous academic challenge blended with rich personal development experience.

Excellent technological, administrative, academic, and industry support makes USBM the best place to learn, prosper and lead. We are proud of creating techno-savvy managers, who are always ready to fight industry challenges.

In USBM we are not only imparting education but also identifying and sharpening the inner potential of students to make them budding managers.

Recruiters Speak

The best institute I ever visited till date. Best students, best arrangement and best management.

Mr. Satyajit Das

Director, Cloud Infra services, Capgemini, India

Good in overall experience. Stepping stone towards future relationships.

Mr. Dipankar Roy

Senior Manager Talent Acquisition, Khadims

It's very first visit to this college; students are good and confident.

Sourabh Agarwal

Regional Head, HR, DCB Bank

Great day spent here, wonderful hospitality, awesome coordination. All the best.

Mr. Pradyumna Rao

General Manager, Arohan Financial Services Limited

It was a great experience conducting the drive at USBM. The hospitality and cooperation was good. We would like to visit next year.

Mr. Charanjit Singh

HR, Genpact, India

Thank you for the opportunity, it was a great experience. I hope the relationship between the organization and college continues.

Tukuna Sethy

HR Manager, OPPO Mobiles

The dedication of the students is good. There are tremendous possibilities.

Mr. Pradeep Nayak Sridhar

Unit Manager, Karvy stock broking limited, Hyderabad

Very warm hospitality. Keep up good mentoring.

Mr. Dhiraj V Advani

Head HR/AHI, Asian Heart Institute, Mumbai

Warm welcome, disciplined students.

Ms. N. Priyavadhana

HR, Digital Intelligence Systems (Disys)

Dr. Kailash Chandra Nayak (M. Tech, MBA, PhD), Asso. Prof. Operations

Usage of technology in all aspects is inevitable in today's scenario. In USBM we make students computer Savvy.

Mr. S E Reddy (M. Tech (Comp. Sc.), MCA, MBA), Asst. Prof. Comp. Sc.

USBM is producing the best IT professionals to face the challenges of the global needs.

Mr. Samir Kumar Patro (MCA, M. Tech Comp.Sc.), Asst. Prof. Comp. Sc.

USBM is producing competent scholars to take the challenges and to overcome the problems faced by marketers in the modern IT enabled and fast changing markets.

Mr. Pradeep Kumar Dey (MBA), Asst. Prof. Marketing

Here in USBM the students get an opportunity to enhance their knowledge, upgrade the skill set and shape their attitude to get a complete learning conforming to the application oriented pedagogy of management course.

Mrs. Sagarika Dash (MA, English), Asst. Prof. English

USBM enhances techno managerial skills by providing excellent theoretical & practical exposure and by developing self motivation of the stakeholders to achieve new heights in the society.

Mr. Sudhir Kumar Acharya (MBA), Asst. Prof. Finance & Operations

The secret of USBM's spectacular growth lies in the commitment to provide world class education with the help of industry experts and qualified faculty with academic excellence.

Mr. Sushanta Kumar Mishra (LLB, MBA), Asst. Prof. HR

The faculty members of USBM educate the students to think intensively and critically in the present era of information technology. Intelligence plus character - that is the goal of education at USBM.

Mr. Amit Kumar Pattanaik (PGDM), Asst. Prof., Marketing

USBM is the platform where competent 'job-ready' human resources are made. USBM meets the expectations of all the stakeholders by focusing on three C's—Corporate relevance, Competence building and Contemporary approach.

Mr. Subrat Kumar Rout (M.Com, MBA, PGDFM), Asst. Prof. Finance

USBM aims at building the budding buds qualitatively through application and research. The institute urges to edify its students reach their destination, make them come up innovative in their respective fields and most essentially, contribute to the society fruitfully as well.

Mrs. Lubna Amrin (MA, M.Phil, Eng.), Asst. Prof. English

USBM encourages symbiotic relationship between Industry and academics through mutual exchange of practical and theoretical aspects of management education.

Mr. Soumya Ranjan Pradhan (M.Com, MPhil), Asst. Prof. Finance

Students at USBM imbibe core human values and ethics and practice them in all their endeavours.

Mrs. Baruni Prasanna Nayak (M.Tech CSE), Asst. Prof., Comp. Sc.

Life at USBM is spontaneous and complete with all the hues of professionalism.

Mr. Prasant Kumar Dash (MCA), Asst. Prof., Comp. Sc.

In USBM we carve out the best IT professional managers to make every student learn the real aspect of computer science & technology.

Mr. T. Praveen Patro (MBA), Asst. Prof., Marketing

In the present scenario USBM is making the Students competent enough to grab every opportunity.

Mrs. Smruti Rout (M.Tech.), Asst. Prof. Comp.Sc.

Take a limitation and turn it into an opportunity. Take an opportunity and turn it into an adventure by dreaming "BIG" with USBM. USBM imparts Real Education, Real Knowledge, Real Results, New Beginning and Endless Possibilities.

Mr. Jnana Ranjan Tripathy (M. Tech, Comp. Sc.), Asst. Prof. Comp. Sc.

USBM fosters budding talents and provides them the required platform to realize their potential.

Mrs. Smita Patra (M. Tech), Asst. Prof. Comp. Sc.

USBM creates dynamic learners to face various challenges of IT and Corporate Sectors of the future world.

Mrs. Sasmita Pradhan (M.Tech), Asst. Prof., Comp. Sc.

USBM is producing competent scholars to take the challenges and to overcome the financial crisis at the time of market recession.

Mrs. Rasna Swain (MBA), Asst. Prof., HR

Industry-ready students of USBM are competent enough to convert every opportunity into success.

Mrs. Nirupama Parida (M.Tech), Asst. Prof. Comp. Sc.

USBM offers ample opportunity to the Management and IT students to showcase their talent in the job market.

Mrs. Kabita Dey (MBA, LLB), Asst. Prof., HR

USBM leads the way. Dreams become reality here.

Mrs. Subhasmita Parida (MA, Economics), Asst. Prof., Economics

USBM facilitates true learning by arousing your curiosity and helping you explore the vast possibilities.

Dr. Dillip Kumar Mahapatra (MTech, PhD), Asso. Prof., Comp. Sc.

Two years at USBM is the manuscript for a lifetime success story.

Mrs. Pratima Pattanaik (MA, Economics), Asst. Prof., Economics

Excellence is the buzzword at USBM.

Ms. Shreyashi Dutta (MA, English), Asst. Prof., English



Annual Function



Annual Function



Annual Function



Gym



Gym



World Yoga Day



Plantation



World AIDS Day



Apna Mart @ USBM



Study Tour



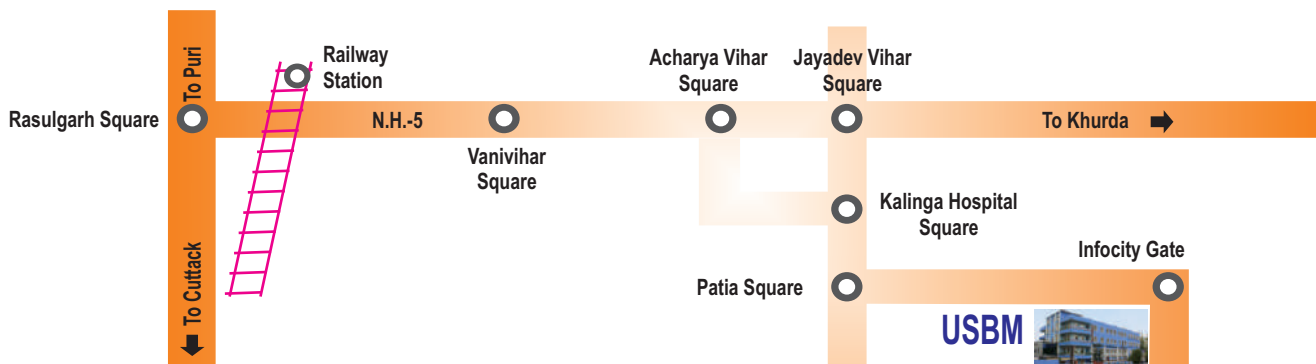
Picnic



Students Enjoying Table Tennis

**For admission, please contact:
9937012914, 9439919408, 9861158578**

LOCATION MAP (Not to scale)



United School of Business Management

(Approved by AICTE, Ministry of HRD, Govt. of India & affiliated to BPUT, Govt. of Odisha)

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Near Infocity, Patia, Bhubaneswar - 751024 (Odisha)
Ph: (0674) 2725665, Email: usbmbbsr@yahoo.com

Website : www.usbm.ac.in