



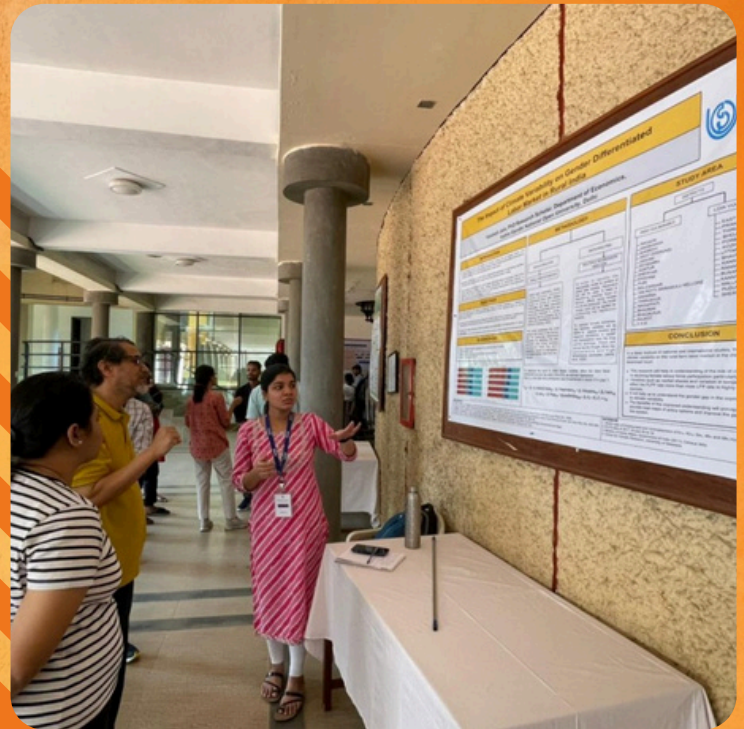
UNITED SCHOOL OF BUSINESS MANAGEMENT

(Approved by AICTE, Ministry of HRD, Govt. of India | Affiliated to BPUT, Odisha, NAAC Accredited)

Organises

RESEARCH POSTER PRESENTATION 2K26

Saturday, 25th April 2026



Instructions :

1. The event is scheduled on Saturday, 25th April 2026, 11 A.M. onwards
2. Students need to register latest by 23rd April.
3. Presentation should be done in a team consisting of a maximum of two members.
4. Poster presentation is the visual version of your paper.
5. The poster of each team should be the same colour (i.e., orange colour). The top of the poster should have the USBM LOGO; USBM organizes “Research Poster Presentation.”
6. Poster should include:
 - Title of paper, Name of the team members, Guide name
 - Abstract, Keywords, Introduction (objectives, scope, hypotheses), Literature Review, Research Methodology, Data Analysis & Interpretation (tables & graphs), Findings, Conclusions, Suggestions, References
 - Abstract should be within 100 words and Introduction should be within 200 words
7. Information should be written with bullet points.
8. Content should be written in Times New Roman 12 font size, with 1.5 line spacing.
9. Presentation should be within 5–10 minutes.
10. Introduction (explain why your work is interesting / relevant. Introduction about the topic of your paper, objective & scope of your study).
11. Literature Review (Place the study in context: how it relates to previous literature on your topic and find out the gap of your work). Recent citations should be provided related to your topic.
12. Research Methodology (shortly explain sample size, sample unit, data collection techniques, sampling technique used, etc.).
13. Data Analysis & Interpretation (explain the table along with the question, draw graphs, & results obtained from these graphs).
14. Conclusions (after findings, conclusions should be drawn on the basis of findings; conclusions should match with the objectives of your study).

Key Highlights:

- Certificates for all participants
- Prizes for best presentation (1st, 2nd, and 3rd place)
- Tea & Snacks

Contact:

- Dr. Biswajita Das- 6371446044
- Prof. Soumya Ranjan Pradhan- 7008777092

Click or Scan here to register

<https://forms.gle/8J5akQyNDhMBR88k8>

